



COMMUNITY PROGRAMMING BOARD REGIONAL COUNCIL OF GOVERNMENTS

2021 Annual Report

The CBPRCOG operates Waycross Community Media, a community media center that provides exciting opportunities to learn, communicate, share ideas, and build community. Waycross provides Public, Educational and Government Access services to Forest Park and Greenhills Ohio; Government Services to Springfield Township and Colerain Township, Ohio; and Educational Access Services to the Winton Woods City Schools and Northwest Local Schools.

Programming and Web Statistics

Cablecast Hours

Waycross operates a master control playback system, providing 6 channels of local programming to our communities on Spectrum Cable & Cincinnati Bell Fioptics Cable. Here are the cablecast totals for 2021:

Total NEW first run, local Programs Cablecast	1119
Total NEW first run, local running time (hrs)	1007
Total Programs Cablecast	21608
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	
Total Hours Cablecast	35,033
<small>(Includes repeats & programs from other Govt/Educational agencies)</small>	

Online Streaming Video

Government & Education Channels, Graduations, LIVE Sports and Concerts
3900 Views for 37,400 Minutes

Waycross Website - www.waycross.tv

Waycross had 16,767 unique visitors to the web site and 53,665 total page views.

Waycross Video on Demand

Waycross programming is available online through our website. During 2021, we had 468,437 viewings of our videos online, for a total of 4,401,299 minutes.

The most viewed current program online was *Colerain vs Northwest HS Wrestling of January 21, 2021*. Other top full programs on the Waycross website included:

- | | |
|--|---|
| Colerain vs Northwest HS Wrestling - January 21, 2021 | WWHS vs Kings OHSAA Tournament Football - November 5, 2021 |
| The Warrior Duals Wrestling Meet: February 10, 2018 | Winton Woods vs King's Football of September 3, 2021 |
| OHSAA Division 1 Wrestling State Championship Finals 2021 | Northwest vs Colerain High School Wrestling - January 17, 2020 |
| SWOWCA Glenn Sample Wrestling Classic - December 22, 2019 | Fairfield at Colerain High School Softball - May 6, 2021 |
| OHSAA District Wrestling Finals - 2021 | OHSAA State Wrestling Championship: Semi-Finals - March 4, 2016 |
| OHSAA Division 1 Wrestling State Semifinals - 2021 | OHSAA District Wrestling Finals: March 4, 2017 |
| OHSAA D1 SW District Wrestling Finals - March 7, 2020 | OHSAA Southwest Ohio District Wrestling Finals: March 3, 2018 |
| Trotwood Madison vs Winton Woods Football - August 20, 2021 | OHSAA Regional Quarterfinal Olentangy vs. WWHS - November 2, 2018 |
| OHSAA Regional Final Football: LaSalle vs. WWHS - November 6, 2020 | Mt. Healthy vs. Northwest High School Football - October 8, 2021 |
| OHSAA Division 1 Wrestling State Consolation (3rd-8th) - 2021 | Taylor Elementary 2nd Grade Concert: May 1, 2018 |
| White Oak Middle School Graduation of June 2, 2015 | OHSAA State Wrestling Semifinals - March 8, 2019 |
| OHSAA State Wrestling Semi-Finals: March 10, 2017 | SWOWCA/Glenn Sample Wrestling Classic: December 17, 2017 |
| Jazz in Forest Park: Part 2 - Alex Bugnon - August 4, 2018 | Fairfield vs. Colerain Men's Varsity Basketball - Dec. 3, 2021 |
| St. Xavier vs. Colerain High School Football - August 27, 2021 | WWHS vs Turpin OHSAA Tournament Football-Oct. 29, 2021 |
| Sycamore & Ross at Northwest Wrestling - December 7, 2018 | WWHS vs. Moeller OHSAA Basketball: - March 9, 2019 |

Government Access

The Waycross Government Access Channel is operated on behalf of the governments of Forest Park, Greenhills, Springfield Township and Colerain Township. Our mission - *To encourage the active participation of residents in the democratic process* - is achieved through the effective use of communication tools, providing our governmental bodies with the necessary resources to educate and inform residents on the various activities and issues – local, state and federal - that ultimately impact their quality of life.



Greenhills Village Council Meeting

Government Meetings

Waycross cablecasts & streams the council and trustee meetings from our four communities LIVE, then replays them throughout the month. Waycross cablecast all general council/trustee meetings held in 2021 for our communities. In addition, Waycross recorded for playback* public hearings and zoning meetings, Winton Woods and Northwest School Board meetings, as well as the Hamilton County Public Library Board of Trustees meetings. *NOTE: Some meetings prior to July 1 were cablecast and streamed LIVE via Zoom due to Covid 19 requirements.



Forest Park City Cycle Event Coverage

Waycross also provided information and event listings sponsored by local, state and federal government agencies between programs on the Government Access bulletin board.

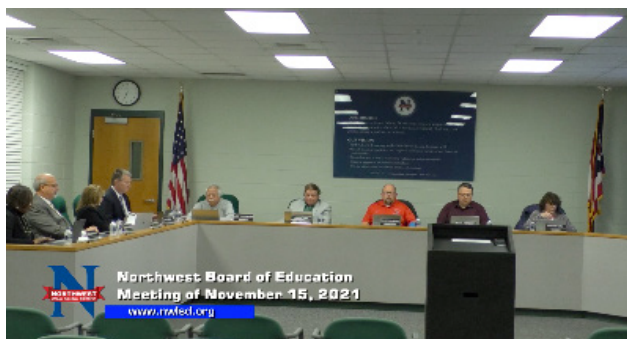
Government Access Programming

Waycross produced 288 new government access programs, totaling 252 hours. In addition to meetings, programs included Columbus Report, Election Forums, Talking with..., County Fare, Concert on the Commons, Forest Park Chamber of Commerce Meetings, special Covid-19 Programming, Special Library Programming, Special FP Senior Center Programming, FP City Manager/Winton Woods/Northwest/Colerain video podcasts, and many more.

In addition, Waycross cablecast 1951 government programs produced by other agencies. These programs include: Army, Navy/Marine and Air Force News; DOD programming; NASA programming; Cincinnati City Council (Citicable); Hamilton County Commissioners (ICRC); CMHA; National Guard Anti-Drug programming; LIVE Ohio House, Senate and Supreme Court sessions; U.S. Department of Health; Ohio Dept. of Public Health and Ohio Department of Aging programming.



Waycross Election Forum: Colerain Township Trustee



Northwest Board of Education Meeting

Public Access

Waycross Community Media provides training, free equipment use and free cablecast/webcast of programs produced by any resident or non-profit organization in our communities and affiliate producers. In addition to scheduled workshops, we offers additional one-on-one training sessions.

Public Access Programming

25 independent producers produced 687 new public access programs, totaling 615 hours.

Training

Waycross held 11 workshops/training sessions with 5 different participants. There were 12 certifications to use our equipment or produce in 2021.

Bulletin Board

Waycross maintains an on-air bulletin board that runs community messages between programs on our Public Access Channels. In addition to the daily playback schedules and video PSAs, messages from non-profit organizations and producers are displayed.

Educational Access

The Waycross Educational Access channel is operated on behalf of the educational institutions of Forest Park, Greenhills and Colerain Township. The mission - *To support and highlight the activities of our schools and to encourage the active participation of students in community media* - is achieved through the effective use of communication tools, providing our schools with the necessary resources to educate and inform residents.

Educational Access Programming

Waycross produced 144 new educational access programs, totaling 141 hours. These programs typically include high school graduations, elementary, middle and high school band, orchestra, choral concerts; regular season and tournament coverage of soccer, basketball, volleyball, swimming, baseball, football, softball, bowling and wrestling; academic programs and award presentations, and monthly podcast programs highlighting academic programs in the schools.

In addition, Waycross cablecast 3465 educational programs from other sources. These programs include Department of Education, Classic Arts Showcase, University of Cincinnati TV, University of California TV, and Deutsch Welle.

Summer Camp

Waycross sponsored a summer film maker workshop for Middle School and High School youth. This workshop total of 7 teens and resulted in a short film, *Gamblers Game*, which was presented at a premiere party at the Forest Park Senior Center in July



AWARDS

Waycross received two regional Philo Finalist Awards in 2021 for *Virtual Touch a Truck* in the Children's Programming Category and *Colerain Cares: Masks Protect You and Me* in the Special/Critical Announcement Category.



Volunteers

Volunteers are an extremely important and valuable part of our organization. They perform much of our production related duties in the field, from manning the equipment at a single camera production, to directing a tournament football game. Waycross staff appreciates the efforts of each and every volunteer.

Volunteer Recognition

Waycross had 63 volunteers participate in 433 productions. Of these, 9 were new (began volunteering in 2021) and 54 were retained from previous years.

Due to Covid-19, we were unable to hold a Volunteer Recognition Event in 2021.

Volunteer of the Year

Our Volunteer of the year was RT DeNike who volunteered on 30 productions in 2021. RT has been volunteering with us since 2016, and has participated in over 109 productions. Thanks RT!

Top 10 Volunteers for 2020-21

Richard Dudley	Tom Bruckmann
Adam Schrand	Lamar Roulhac
Aaron Davis	Butch Culbreth
Matthew Steele	Eric Johan
Chester Watson	Andrew Eikens

Government Access

Spectrum Cable 23 (Colerain 8)
Cincinnati Bell Fioptics 853
 Internet: www.waycross.tv/govlive
 On Demand: www.waycross.tv/vodg

Educational Access

Spectrum Cable 4 & 17
Cincinnati Bell Fioptics 854 & 855
 On Demand: www.waycross.tv/vode

Public Access

Spectrum Cable 8 (Colerain 979), 15 & 24
Cincinnati Bell Fioptics 850, 851, 852
 On Demand: www.waycross.tv/vodp

Spectrum Ch. 8 & 15 in GREENHILLS, FOREST PARK, SPRINGFIELD TWP. ONLY
Spectrum Ch. 24 in most of Greater Cincinnati
Spectrum Ch 979 & All Fioptics Channels available throughout SOUTHWEST OHIO

Community Programming Board

Joseph E. Orndorff (Chair)

Forest Park:
 Jermaine Hill
 Tekiquia Bailey
 Rhonda Hobbs
 Chelsea Clark
 Steven Cottle

Greenhills:
 Rob Howell
 Galina Radford (Secretary)
 Eric Laine
 Nancy Moore (Vice Chair)
 Melanie Brokaw (Treasurer)

Waycross Staff

Executive Director
 Chip Bergquist
chip@waycross.org

Office Manager
 Teela Kellner-Angel
teela@waycross.org

Government Access
 Dana Gagnon
dana@waycross.org

Production Coordinator
 Tony Suarez
tony@waycross.org

Program Technician
 Dan Gautam
dan@waycross.org

WAYCROSS
 BUILDING COMMUNITY THROUGH COMMUNICATIONS

2086 Waycross Road
 Forest Park, OH 45240
 513-825-2429
www.waycross.tv

Thanks to our 2021 Sponsors



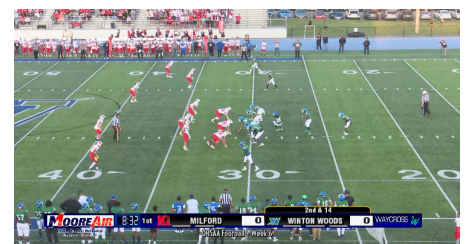
Klein Residential | Matt & Dominique Mercurio
 Dan Starkey- Roger Bacon



Colerain High School Graduation



Northwest Orchestra Concert



Winton Woods High School Football